

ALLOUCHE GALLERY

RON ENGLISH

BRAND ROYALTY

SEPTEMBER 18, 2021

Allouche Gallery is proud to present Brand Royalty, the first solo show of the Fall season, featuring the inaugural debut of twenty new paintings by Ron English. The exhibition will remain on view at Allouche Gallery from September 18 to October 19, 2021.

Brand Royalty is world-renowned artist Ron English's latest 20-piece body of work, examining the ever-evolving social semiotic flow in advertising, branding, inculcation, and the artistic process. The collection involves reappropriation of signature imagery from Picasso, Warhol and Basquiat in a symbiotic remix with English's own iconic characters, reallocating intent and meaning to construct a new narrative of creation and conflict.

The works created throughout this past year, where our society has endured the Covid pandemic and a shift in politics, English's iconic characters navigate metamorphic landscapes and grapple in the company of corporate brands with delusions of ecstasy and heartbreak. The viewer is enticed by popular brands such as Paramount Pictures, characters from children's shows and media, a reference to Uncle Sam, imagery from contemporary artist Basquiat's work, and English's own reformation of Picasso's *Girl before a Mirror*, all which epitomize English's response to historical art with the use of the present-day outlook.

Paying homage with playful repurpose, English layers graffiti with the language of signs in old master oil technique, giving agency to his own characters and symbols to graft new language upon established iconography, forming call and response dialog with the radical masters of twentieth century pop to question the nature and direction of illusion/delusion. English reimagines the chaotic composition of the famous Warhol-Basquiat collaboration to craft a narrative of rock star sexual excess and the whitewashing of a complicated human relationship with cartoon pop façade. Serving as centerpiece and central mythmaking generator, the oversize painting "Delusionville Paint Jam" pitches perfect anthropomorphic mayhem from a mind-bending magic mushroom thought cloud hovering above the three-eyed, hare-brained armchair philosopher and slothful soothsayer Potato Rabbbit, avatar and author of English's latest grand delusion. English's bold yet masterful style is indicative of Allouche Gallery's ongoing commitment to pushing artistic boundaries.



Ron English
Delusionville Paint Jam, 2021
Oil on canvas
72 x 90 inches



Ron English
Patrick and Spongebob Grins in Delusionville, 2021
Oil on canvas
60 x 88 inches



Ron English
Bowling Allie Quacks, 2021
Oil on canvas
60 x 76 inches



Ron English
Picasso Twins with Grins, 2021
Oil on canvas
60 x 48 inches



Ron English
Flower Girl with Rainbow Wallpaper, 2021
Oil on canvas
58 x 72 inches



Ron English
Tempertot Koolaid Guernica, 2021
Oil on canvas
58 x 96 inches



Ron English
The Figment vs Everlast Boxer, 2021
Oil on canvas
58 x 72 inches



Ron English
Basketball Grin on Warhol Basquiat, 2021
Oil on canvas
56 x 83 inches



Ron English
Cathy Cowgirl vs Zelephant on Warhol Basquiat, 2021
Oil on canvas
56 x 78 inches



Ron English
Cathy Cowgirl vs Picasso Bull, 2021
Oil on canvas
56 x 74 inches



Ron English
Flower Girl, 2021
Oil on canvas
54 x 36 inches



Ron English
Mickey Mouse Imagining Primal Pop, 2021
Oil on canvas
52 x 89 inches



Ron English
Uncle Scam Arms and Ammo on Warhol and Basquiat, 2021
Oil on canvas
56 x 71 inches



Ron English
Seamonkey vs Aqua Apes Ads, 2021
Oil on canvas
50 x 82 inches



Ron English
Pop Grin, Lady Lips, Zelephant and Elefanka, 2021
Oil on canvas
50 x 78 inches



Ron English
Mona Lisa Grin Popaganda, 2021
Oil on canvas
48 x 80 inches



Ron English
Snoopy and Charlie Grins on Basquiat, 2021
Oil on canvas
48 x 78 inches



Ron English
Punk Skunk Guernica, 2021
Oil on canvas
47 x 92 inches



Ron English
Spongebob Grin Reflects, 2021
Oil on canvas
40 x 64 inches



Ron English
Aqua Apes, 2021
Oil on canvas
36 x 54 inches