



My Koi, 2024. Oil on canvas. 31.6 x 39.4 inches. © Jade Kim.  
Courtesy of Allouche Gallery. & © Jade Kim.



Conflicting Emotions, 2024. Oil on canvas. 46 x 35.8 inches. © Jade Kim.  
Courtesy of Allouche Gallery. & © Jade Kim.

## JADE KIM MOMENTS

May 16, 2024 - June 8, 2024 | New York, NY

South Korean artist Jade Kim explores the space between reality and dreamscape in his new solo show *Moments* opening on Thursday May 16th at Allouche Gallery NYC in collaboration with League OTO. Jade's wife is the muse for his work, forming the enchanting protagonist Min, a vessel inviting escapism through her bright, innocent eyes.

Min, the dreamy illustrative character, is a reflection of his wife's hopes and dreams. He paints her delicate and wide-eyed amongst varying landscapes, signaling the transient nature of memory in the midst of an ever-changing world. For Jade, the process of portraiture is about a certain kind of representation - less literal than spiritual. The task at hand then becomes not so much about capturing a photo realistic image of the human form, but a certain emotional essence, a poetic longing. Min carries a protective and loving presence, but with an open, neutral expression. Her viewers are drawn in and given space to imagine their own narratives through her sympathetic gaze and rich environment.



# ALLOUCHE GALLERY



The Moment We Made Eye Contact, 2024. Oil on canvas. 28.6 x 35.8 inches. © Jade Kim. Courtesy of Allouche Gallery. & © Jade Kim.

As a subject and muse, Min is straddling reality and dreamscape, adolescence and adulthood. When asked why he chose to portray his wife in this style, Kim responds, "I wanted to remind myself by looking at my paintings [of] what we [had] lost and what we had to protect." As such, Min embodies a liminal realm within the artist's creative consciousness, where he engages with the complex themes of love, bereavement, and optimism. In doing so he captures the multifaceted essence of love, encompassing notions of sacrifice, anticipation, wistfulness, and the aspiration towards a shared existence beyond oneself.

# ALLOUCHE GALLERY



## About the Artist:

South Korean visual artist Jade Kim was born in 1981. During Jade's earlier career, he worked in the field of exhibition and product planning. This led to the beginning of his artistic career, where he has devoted himself to share what he loves and treasures with his audience. His artistic journey revolves around "MIN," a cartoon persona crafted from his wife's interests and his tender, romantic imagination. Through this artistic journey, Kim aims to etch her name into the hearts of many. Kim's work has been featured in HYPEBEAST and has been shown internationally in numerous group exhibitions. Recent solo shows include exhibitions at WOAW Gallery in Singapore and VLAB in Spain.

## About Allouche Gallery:

Established in 2014, Allouche Gallery is home to an international roster of some of the world's most recognized and culturally significant contemporary visual artists. Through its highly curated exhibition program, the gallery has garnered a reputation for highlighting artists whose work directly challenges preconceived notions of contemporary visual culture and affirming their place in 21st Century art. Home to a select group of both established and rising artists across a variety of disciplines, Allouche Gallery represents the work of Felix R. Cid, Ron English, Nick Georgiou, Paul Insect, Michael Reeder, Malik Roberts, Swoon, Hannah Yata, Juan de la Rica and more. Founded by Eric Allouche, Allouche Gallery is one of New York's premiere commercial art galleries and the preeminent exhibitor of contemporary art.

## About League OTO:

Founded in 2016, the League OTO art collective was founded on the premise that art collecting is for all and not just the select few. Our brand and its founders are committed to inspiring, empowering and educating a new generation of artist and art enthusiasts to actively participate in the art market where they have historically been vastly underrepresented. The League OTO online collective of over 100,000 artists, collectors, art professionals and celebrities has been credited in the media for growing the art market and challenging established artist/ gallery/ collector constructs. The collective has created artist editions, merchandise and actively promotes arts through Instagram, Twitter, Facebook and leagueoto.com. League OTO gives back and supports the arts through promotion and coordination non-profit events throughout the United States.

For more information about the upcoming show at Allouche Gallery, please visit [www.allouchegallery.com](http://www.allouchegallery.com)

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## PRESS CONTACTS

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